

COMMERCIAL OFFER

Blended Intensive Programme (BIP 1)

Proposal Generation, International Funding, and AI-Assisted Proposal Writing for Health and Digital Health

From: ILIE STEFAN-CATALIN, Independent Expert

To: HSBI — Hochschule Bielefeld

Format: 5 days, on-site at HSBI, Bielefeld

Target group: Research managers and researchers

Group size: 20–25 participants

Reference: BIP-1/2026

Validity: 60 days from date of issue

VAT: Not applicable (intracommunity, Art. 44 Directive 2006/112/EC) – Reverse charge mechanism

24.04.2026

What this offer covers

This offer covers the design, preparation and delivery of a 5-day Blended Intensive Programme on European and international research funding, proposal generation, proposal writing and AI-assisted research workflows for health and digital health. The programme is delivered by a single expert trainer, on-site at HSBI, Bielefeld.

THEMATIC COVERAGE

European and international funding architecture

Horizon Europe, EU4Health, Erasmus+, EIT, WIDERA, Digital Europe, FP10 signals

Proposal generation and project design

From research idea to fundable concept, intervention logic, Theory of Change, consortium design

Proposal writing and evaluation

Section-by-section writing, evaluator psychology, budget construction, mock evaluation

AI for research and proposal development

Prompt engineering, literature synthesis, impact narratives, responsible AI, institutional policy

Four-day progression logic

During the first day (Monday) the group will get to know each other and learn some basics about intercultural communication.

The programme follows a four-day progression from understanding the landscape to producing a submission-ready concept. The exact session structure is adapted to group needs and confirmed before the event.

Day 2

Funding Architecture and Call Intelligence

Understanding the European funding landscape, reading and decoding calls, assessing institutional fit, go/no-go decision-making.

OUTPUT
Personal funding radar and go/no-go assessment

Day 3

From Research Idea to Project Concept

Problem analysis, intervention logic, impact pathway design, consortium architecture, cross-partner concept development.

OUTPUT
Structured concept note per team

Day 4

Proposal Writing Masterclass

Section-by-section writing technique, evaluator psychology, work plan engineering, budget construction, before/after examples.

OUTPUT
Drafted proposal sections and work plan skeleton

Day 5

AI for Proposals + Mock Evaluation

AI tools for research and writing, responsible AI, prompt engineering, peer review exercise using official evaluation forms.

OUTPUT
AI-enhanced draft and mock evaluation with scores

Deliverables and services beyond delivery

DELIVERABLES

All included in the daily fee, provided under CC-BY licence for internal reuse across the alliance.

- Complete training materials (slides, handouts, templates)
- Concept note template (Horizon Europe-aligned)
- Go/no-go call assessment template
- Proposal writing checklist mapped to evaluation criteria
- AI for proposal development
- Mock evaluation form and scoring guide
- Post-event summary report with team-level recommendations
- Pre-event participant briefing pack

PRE-EVENT PREPARATION

Curated call list, templates and self-assessment distributed to participants at least 1 week before the BIP. Participants bring a real departmental research idea that becomes the working material across all four days.

POST-EVENT FOLLOW-UP (INCLUDED)

A 2-hour virtual follow-up session is scheduled 4–6 weeks after the BIP to review concept progress, advise on call selection and consortium formation, and address questions that have emerged. A written summary report with recommendations for each team's concept is delivered within 10 working days.